

# Periscope Quick Start Training For Getting 3–5 Leads Per Scope



BY APRIL MARIE TUCKER  
L5 LEADER IN MLSP



# Why You Should Listen To Me

- 42k+ Instagram followers
- Generated close to 16k leads
- Signed up 1k+ people in my biz
- Creator of Insta Lead Magic
- EMT
- L5 Leader in MLSP



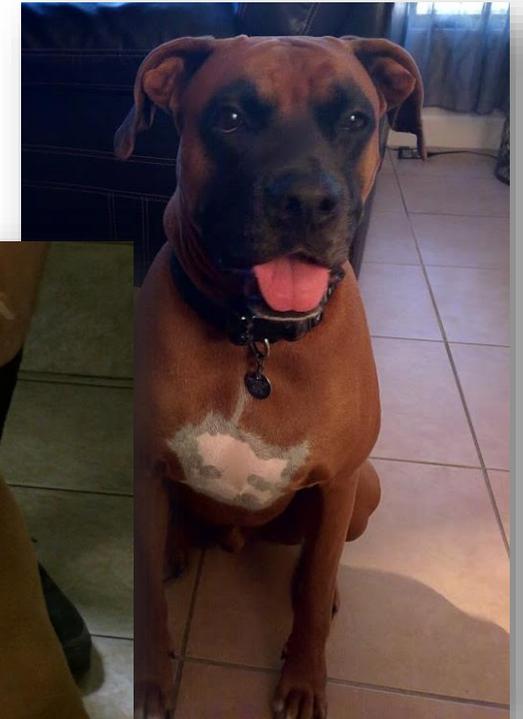
# About me

Ex Cocktail Server

Mom of 5 (2 are dogs)

Ex Struggling Network Marketer

Thankful to have found MLSP



# What You'll learn

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What is Periscope and why you need to be using it

Getting Started what you need to know

How to get over the fear factor of doing your first Scope

How to get up to 100+ followers per day

What to share on Periscope

My fav tools and App

How to get leads even on your very first Periscope

Periscope DM

How to repurpose your scopes and get the most profits and leads from them



# What is Periscope

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Periscope is a FREE smart phone app owned by Twitter that allows you to broadcast LIVE and view LIVE scopes around the world in real time.



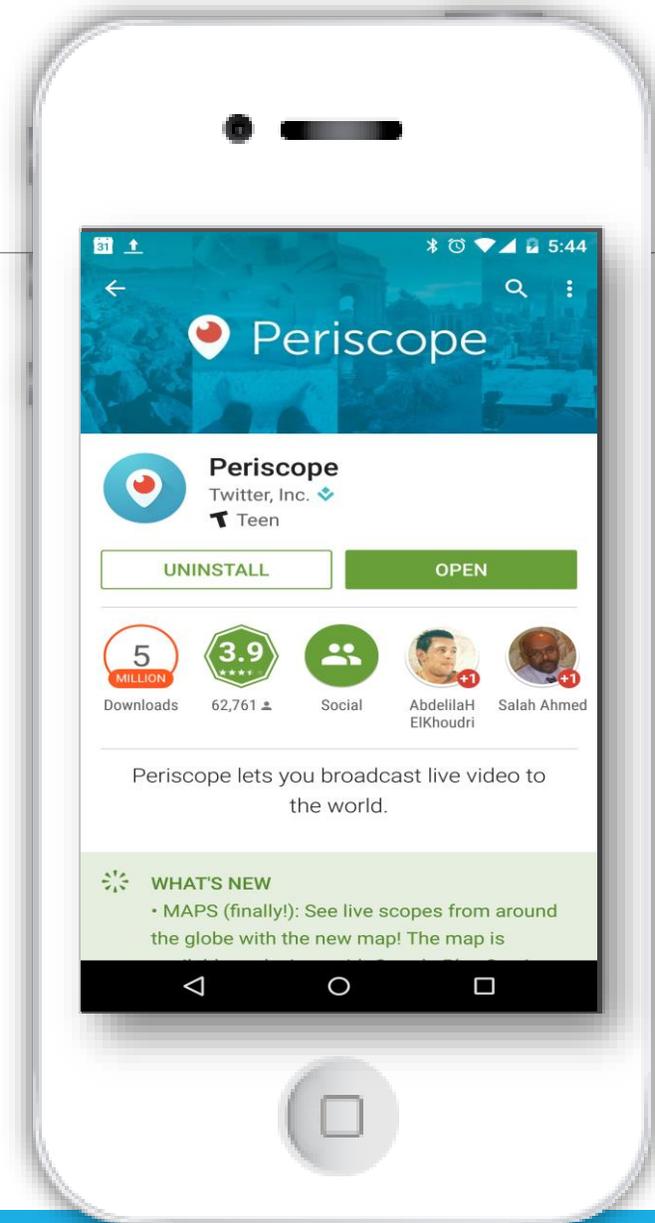
# Why Scope On Periscope

- ✓ Video is hot!
- ✓ Livestreaming in real time is even hotter!
- ✓ 4 months New – You get to be a early adapter!
- ✓ Periscope has 13 million active users in only 4 months
- ✓ Only 1% of users are actually scoping
- ✓ People watch 40 years of content every day (350,000 hours)
- ✓ You can connect with and learn so much from others



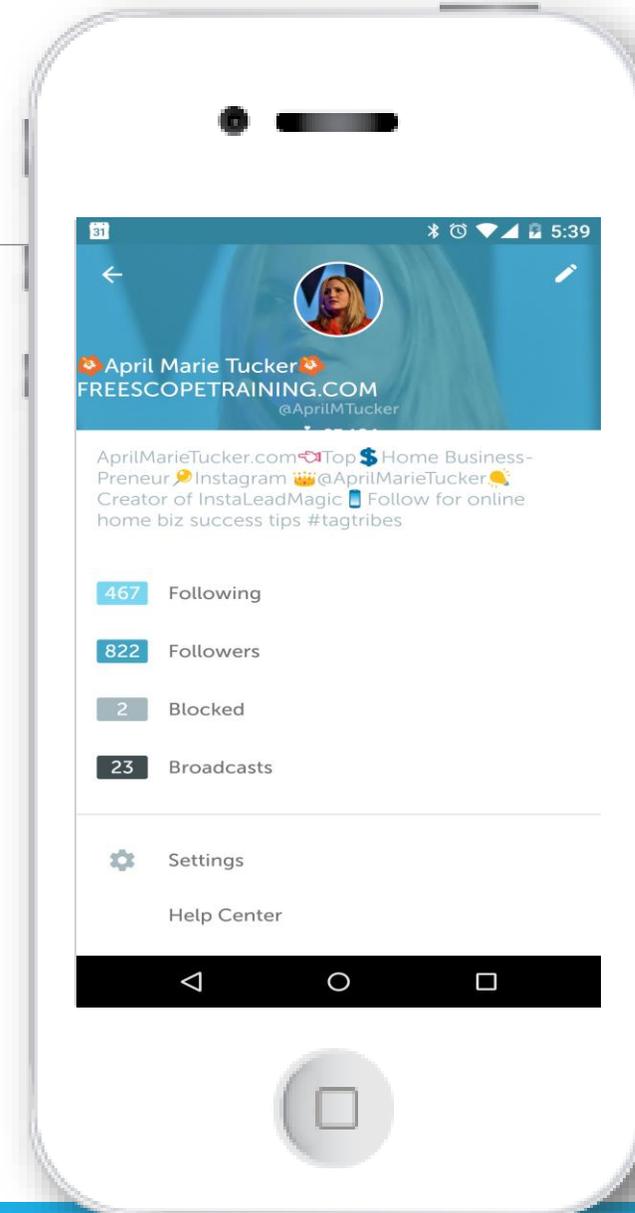
# Get started

- ✓ Download the app
- ✓ Connect your Twitter
- ✓ Create a Periscope username
- ✓ Fill out your bio
- ✓ Use a professional image

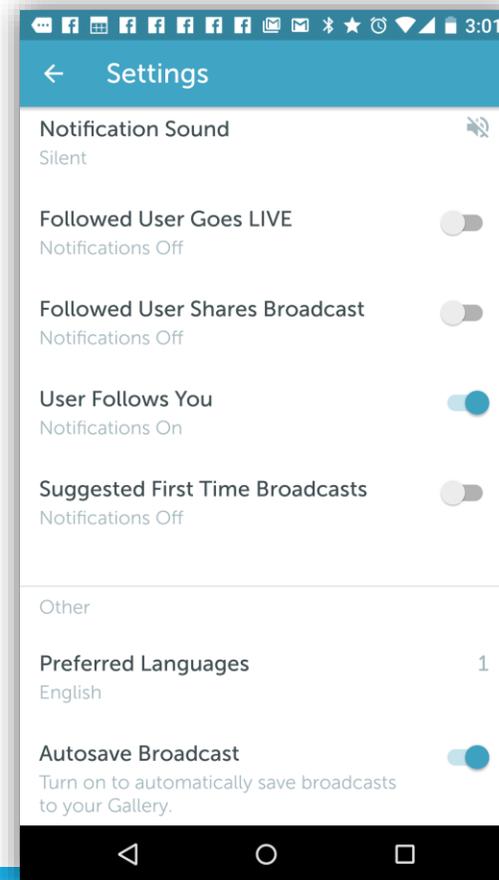
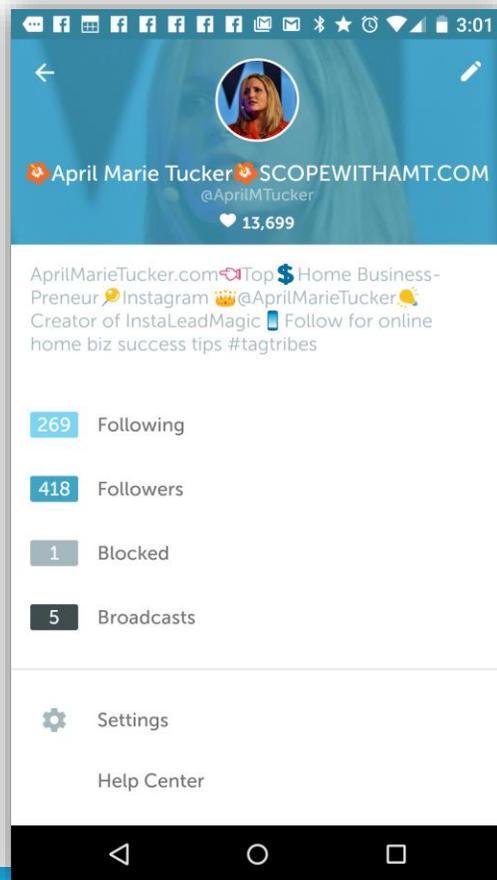


# Set up your Profile

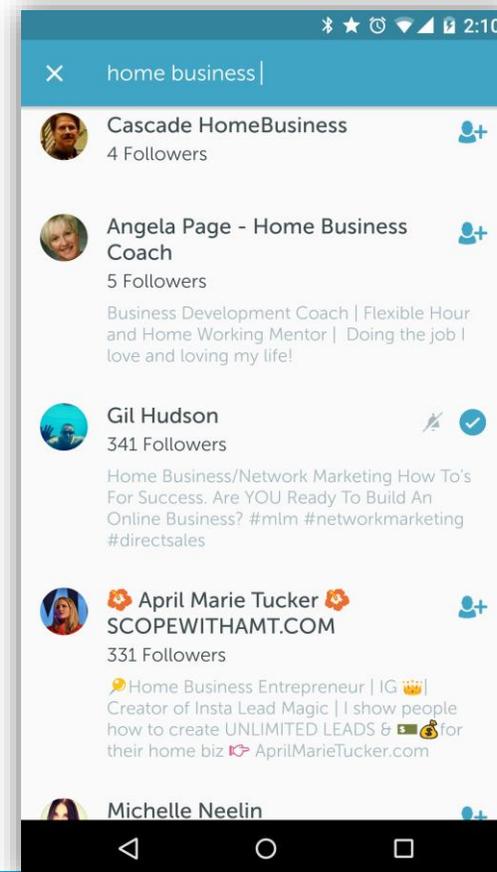
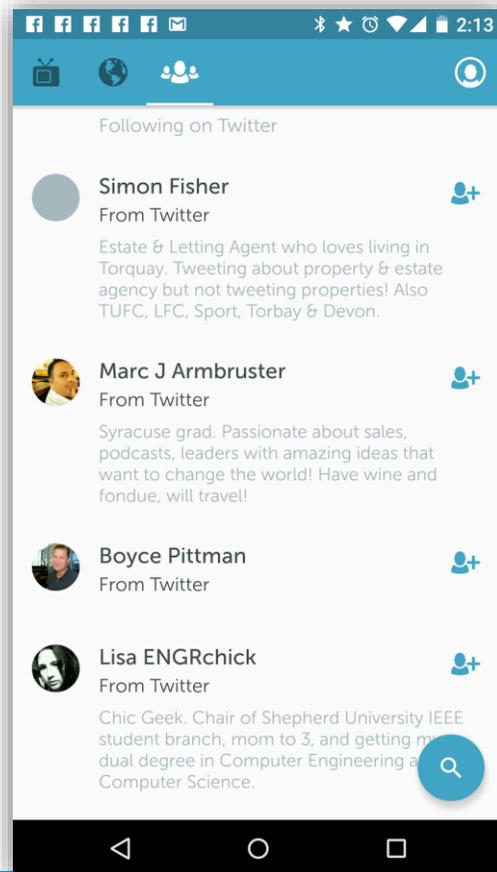
- ✓ Buy a domain name
- ✓ Who are you?
- ✓ Who do you serve? (speak to your target audience)
- ✓ Use keywords
- ✓ What will you share? Tell them to follow
- ✓ Add your blog or another way for people to connect with you.
- ✓ Add emojis



# Auto Save Your Broadcasts

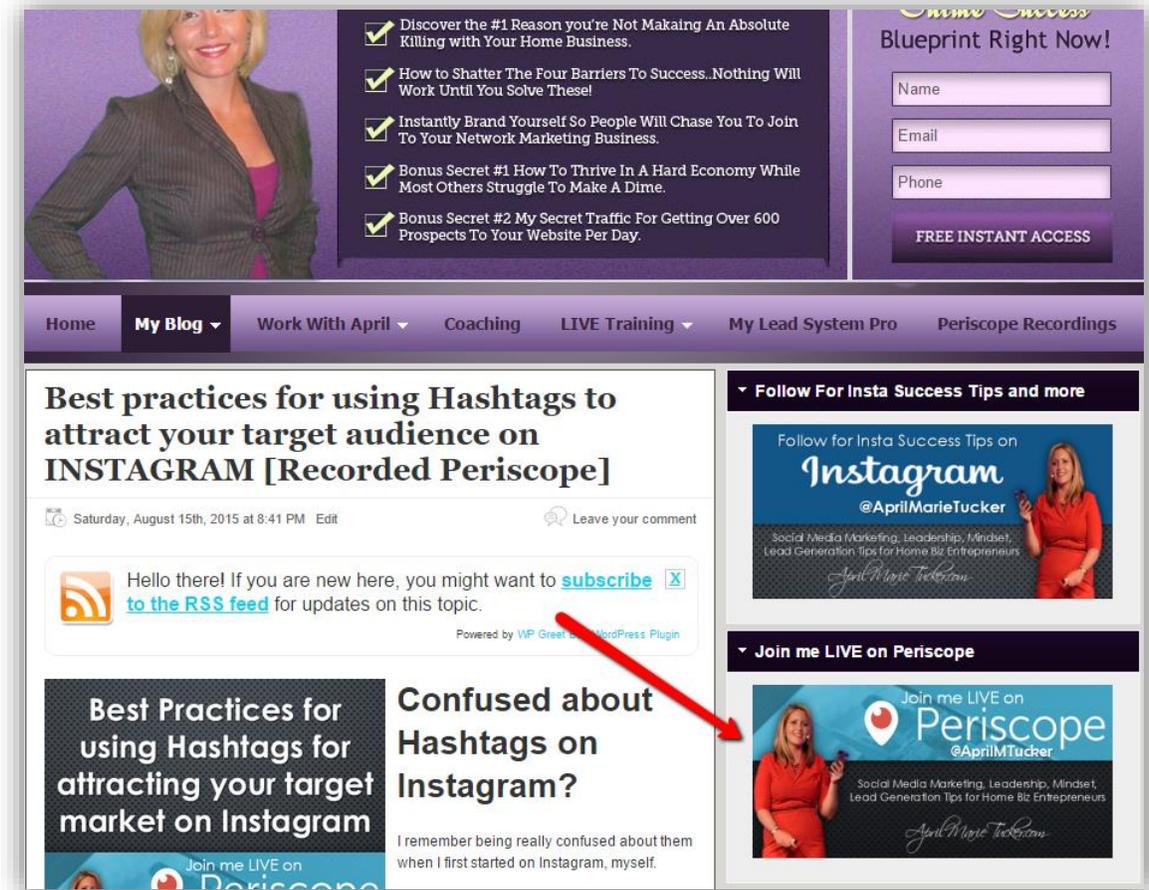


# Follow other Scopers



# Get Followers

- Engage on other scopes
- Follow other users that are in your target niche and are active
- Tell your other social networks you are now on Periscope
- Add a banner to your blog
- Be consistent with your scopes
- Ask your audience to follow and share when scoping
- Use hastags in your titles
- Run a Contest



The screenshot shows a blog post titled "Best practices for using Hashtags to attract your target audience on INSTAGRAM [Recorded Periscope]". The post includes a list of five tips with checkmarks, a navigation menu, and a sidebar with a "Follow For Insta Success Tips and more" section. A red arrow points from the "Follow For Insta Success Tips and more" section to a Periscope live stream promotion for "@AprilMarieTucker".

**Discover the #1 Reason you're Not Making An Absolute Killing with Your Home Business.**

- ✓ How to Shatter The Four Barriers To Success..Nothing Will Work Until You Solve These!
- ✓ Instantly Brand Yourself So People Will Chase You To Join To Your Network Marketing Business.
- ✓ Bonus Secret #1 How To Thrive In A Hard Economy While Most Others Struggle To Make A Dime.
- ✓ Bonus Secret #2 My Secret Traffic For Getting Over 600 Prospects To Your Website Per Day.

**Best practices for using Hashtags to attract your target audience on INSTAGRAM [Recorded Periscope]**

Saturday, August 15th, 2015 at 8:41 PM Edit Leave your comment

Hello there! If you are new here, you might want to [subscribe to the RSS feed](#) for updates on this topic.

Powered by WP Guest WordPress Plugin

**Best Practices for using Hashtags for attracting your target market on Instagram**

**Confused about Hashtags on Instagram?**

I remember being really confused about them when I first started on Instagram, myself.

**Follow For Insta Success Tips and more**

Follow for Insta Success Tips on **Instagram** @AprilMarieTucker

Social Media Marketing, Leadership, Mindset, Lead Generation Tips for Home Biz Entrepreneurs

**Join me LIVE on Periscope**

Join me LIVE on **Periscope** @AprilMarieTucker

Social Media Marketing, Leadership, Mindset, Lead Generation Tips for Home Biz Entrepreneurs

# Before you start your first scope

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- Don't let fear stop you!
- Pick a time to start
- Decide what to share (more on what to share)
- Invite your other social networks and list
- Buy a Domain Name



**Best Practices for using Hashtags for attracting your target market on Instagram**

Join me LIVE on  
**Periscope**  
@AprilMTucker

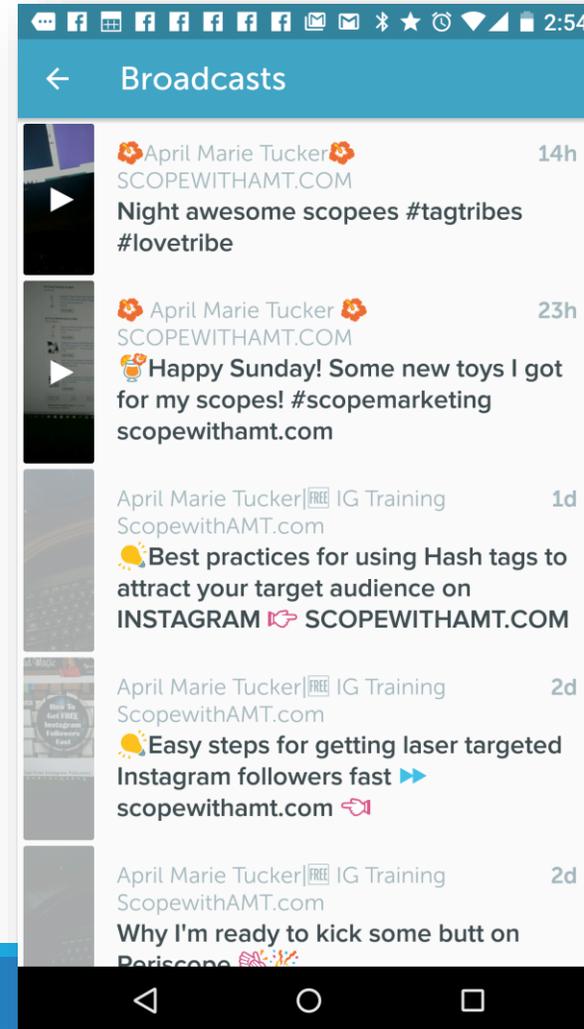
Social Media Marketing, Leadership, Mindset,  
Lead Generation Tips for Home Biz Entrepreneurs

*April Marie Tucker.com*



# What to share on your scopes

- Always lead with value
- Mindset tips
- Leadership tips
- Marketing Tips
- Social Media Tips
- Health tips
- Spirituality Tips
- Be creative



# Get Leads with MLSP Campaigns

PIXELS, CUSTOM AUDIENCES, AND RE-TARGETING - IF YOU'RE UNFAMILIAR WITH THESE TERMS, THIS FREE VIDEO WILL SAVE YOUR LIFE...

**"FINALLY Add Audience Pixels to YOUR Websites Today, and Legally Follow Your Prospects All Over the Internet Until they BUY YOUR STUFF!"**



**DOWNLOAD NOW**

- Click 1 button to create a custom audience pixel, and follow your prospects everywhere until they BUY.
- My simple 3-step process to place pixels on all your websites, and build a BIG virtual list of customers (ZERO tech skills required)

4 Different \$10,000+ PER MONTH Income Earners were kidnapped and forced to come clean...

**FREE 32 minute video reveals how 4 top earners would Make \$5,000 in the Next 30 Days Online IF they had to start from scratch!**

**WARNING: This is a do-or-die scenario where these 4 top marketers MUST Make \$5,000 in the Next 30 days... and we recorded it!**

- In minute 5, you will know the simple 3-step formula ALL top internet marketers use that allows them to **Make 30% MORE PROFIT per transaction** (newsflash: YOU NEED THIS if you're going to stay alive online)
- In minute 14, you will see how part 3 of this formula is the "X" Factor when it comes to you being able to **FREE YOUR BUSINESS in the next 30-60 days** (Part 3 is more profitable to your business than a pricing press)
- In minute 19, you will see a real life case study that unravels how top marketers give themselves a chance to **MAKE \$3,568 PER CUSTOMER** instead of the average marketer who will make only \$8 bucks from that same customer (no extra work involved)

**Give Me The Video NOW!**

Name: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Skype: \_\_\_\_\_

**IF YOU EVER WONDERED HOW THE TOP INTERNET MARKETERS WOULD CREATE THEIR FORTUNES IF THEY HAD TO START ALL OVER**

**"If you have a Smart Phone, You Too Can Get 30,632+ Followers & 21+ Red-Hot Leads Per Day... GUARANTEED!"**

VIDEO: Top Instagram Marketer exposes her simple '10 Secrets to 30K Instagram Followers' right before your eyes.

**Instant Access to Secret Video**

Click Here for Instant Access

**FREE BONUS**

**SPECIAL BONUS**

A 10-Point PDF 'Cheat Sheet' with step-by-step instructions will be sent to your inbox immediately so you can easily complete all 10 Instagram steps daily, and get more leads today!



**6 Silly Simple Steps to take on Twitter for 15+ Leads Per Day.**

TAKES ONLY 20 MINUTES PER DAY - ANYONE CAN DO THIS, YES EVEN YOU!

FREE 2 Hr Training - Immediate Access when you enter your best e-mail below.

Name: \_\_\_\_\_  
Email: \_\_\_\_\_

**FREE INSTANT ACCESS!**



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**INSTAGRAM 10-POINT PDF REPORT**

10 DAILY INSTAGRAM STEPS TO RAKE IN 21+ LEADS PER DAY IN LESS THAN 17 MINUTES PER DAY...

- Step #2 is the fastest way to build your Instagram account & get leads the second you open your account!
- Step #7 unravels her secret rinse strategy to get 2,000+ Instagram Followers in 7 days (100% duplicable)
- Step #10 exposes the application you can use to **SPY ON your competitors and legally swipe their followers!**
- Enter your e-mail for INSTANT ACCESS

**DOWNLOAD NOW**



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**IF THEY EARN 6-FIGURES+ ONLINE, THEY FOLLOW THIS 5-STEP FORMULA**

"19 Min Movie reveals the 5 things they do daily to Get Leads, Sign Up Reps, and **Make Money from the 99%** who say NO to YOUR Biz Opp... GUARANTEED!"

**LIFETIME ACCESS TO VIDEO!**

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WANT TO ADVERTISE YOUR BUSINESS ON FACEBOOK, AND TURN A PROFIT?

**FACEBOOK GETTING-STARTED CHEAT-SHEET**

10-PAGE PDF REPORT TO INSTANTLY BUILD YOUR BRAND, GET LEADS, AND MAKE SALES ON FACEBOOK

- Page 1 is the 7 Simple Steps to Get Started (and Get Leads) on Facebook with a Fan Page (and how to unlock your Vanity Like Fast)
- Page 2 delivers the 4-Step Daily Action Guide of a 7-figure Facebook Marketer (and her 90/10 rule that ensures you BUILD YOUR BRAND)
- Page 3 unravels the 12 types of Content that you should use as Status Updates if you want to **Increase Engagement and Make Sales**
- Page 4 is a Facebook "Paid Ads Overview," and the 3 FB ads you can deploy today for \$10 bucks a day to **GET LEADS and GET RESULTS!**
- And this is only the first 4 pages... this is a 10-Page Report! Enter your e-mail for INSTANT ACCESS!

**DOWNLOAD NOW**



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**"FREE Video Reveals... Their 'PPV' Secret to Get 53 Leads Per Day and Earn \$2.02 in PROFIT PER LEAD for YOUR Business!"**

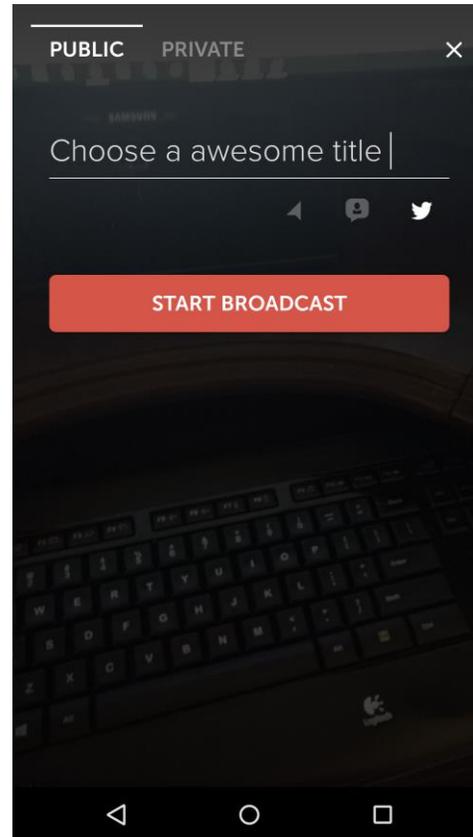
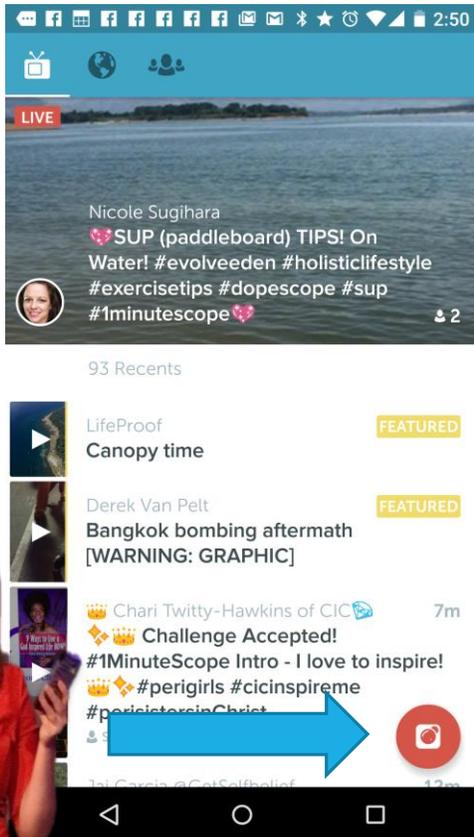
Why PPV?

- Not a lot of people know about this
- Low cost per lead .70-\$1.00 each
- Fast and easy to set up
- Good for newbies

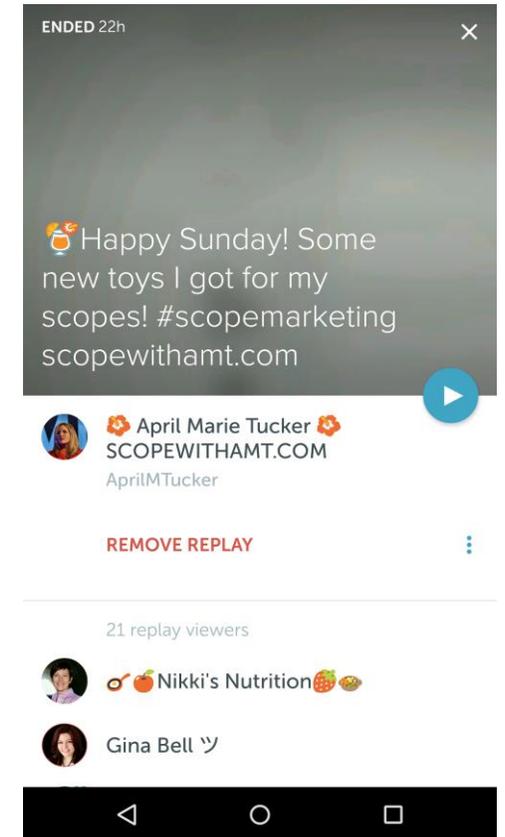
**CLICK HERE FOR INSTANT ACCESS**

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# Start your first Scope



- Share on Twitter
- Create a captivating title
- Add your Domain
- Add emoji's
- Hashtags
- Domain for your offer



# Have a awesome scope

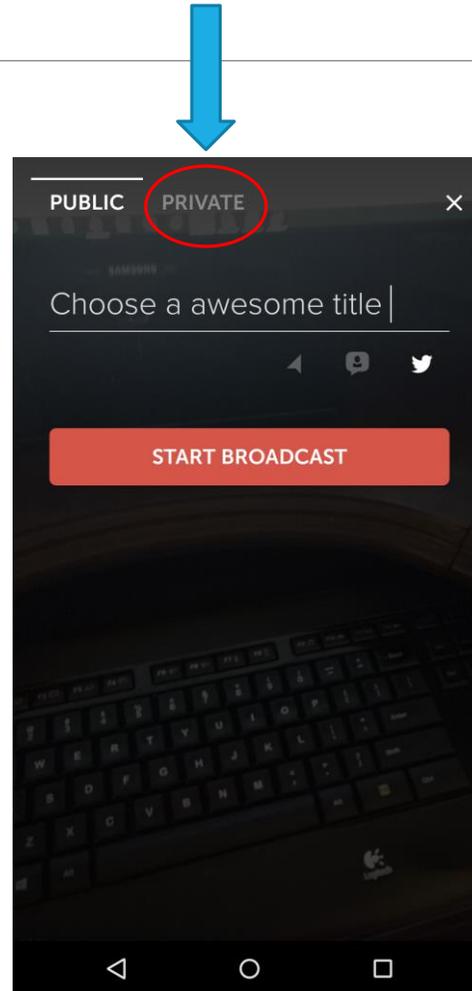
- Point the camera at a image
- Welcome people by name
- Engage with your audience
- Introduce yourself
- Stay on topic
- Ask for follows, hearts, and shares on Twitter
- Point them to where they can get more (MLSP system campaign or your free offer)



# Periscope DM

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- Start a Scope like normal
- Select Private
- Select Users You Want to Scope With
- They will get notified and if they miss it they will be sent the recording



## What to send:

- ✓ You could thank people for following
- ✓ Start conversations
- ✓ Do private trainings for contests
- ✓ Be creative
- ✓ Whatever you do don't throw up on people.

# Tools I use (Optional)



Spectrum Universal Tablet Stand, Red (AIL RTS)

Sold by: Amazon.com LLC

\$32.96

Buy it Again



ChargerCity Exclusive Apple iPhone 6 5s 5c 5 4s Plus Samsung Galaxy S6 S5 S4 Note 4 HTC ONE Google Nexus 4 5 ONEPLUS Motorola MOTO G X Droid LG G3 G

Sold by: Charger City | Product question? Ask Seller

\$12.95

Buy it Again



Aukey Universal Smartphone Windshield Dashboard Car Mount Holder Cradle for iPhone Samsung, LG, Nexus, Android / Windows phone, Compact Size GPS, iPo

Sold by: Aukey Direct

\$10.99

Buy it Again



YOPO® 180° Universal 3 in 1 Clip on Fish Eye Lens + 2 in 1 Macro Lens + Super Wide Angle 0.4X Lens Camera Lens Kit For Iphone 6, Iphone 6 plus, Iphone

Sold by: YouthPower

\$17.60

Buy it Again



Neewer® Camera Photo Video Dimmable Ring Fluorescent Flash Light Kit, Includes (1) 14"Outer 10"Inner 400W 5500K Photographic Lamp Dimmable Ring FI

Sold by: Neewer Global USA

\$109.99

Buy it Again



Professional PRO 72" Super Strong Tripod With Deluxe Soft Carrying Case For The Canon Digital Rebel XSI, XS SLR Cameras

Sold by: DBROTH

\$29.99



Amababa(TM)Extendable Waterproof Selfportrait Photo Selfie Handheld Stick Monopod + Adjustable Phone Holder Stand + WirelessBluetooth Remote Camera Sh

Sold by: i-smile

\$12.99

Buy it Again

ORDER PLACED  
December 23, 2014

TOTAL  
\$8.98

SHIP TO  
April Tucker ▾



Joby JM3-01WW GripTight GorillaPod Stand (Black)

Sold by: Great/deals

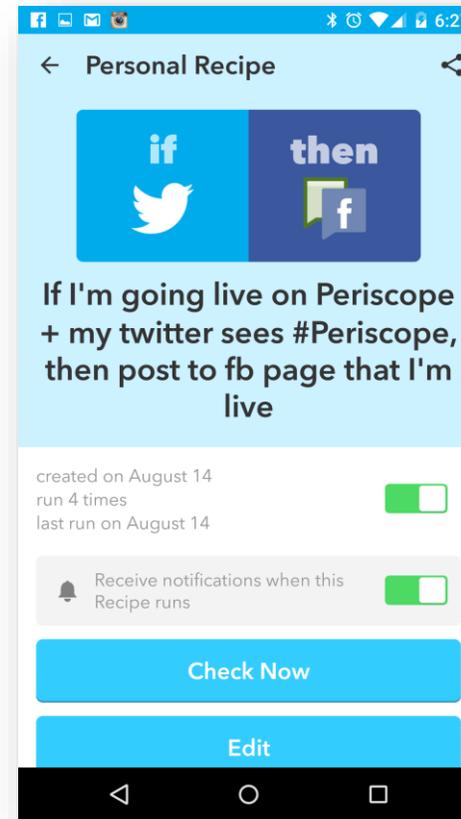
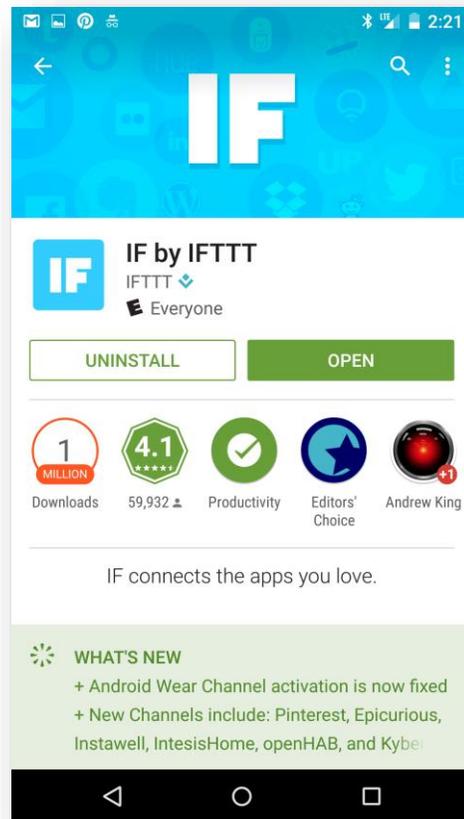
\$8.98

Buy it Again



# Automatically share Scopes to Facebook

Search for "IF" in your App store



# Set up Katch.me

The screenshot shows a live video stream on the Katch.me platform. The interface includes a top navigation bar with the Katch logo, 'My Videos', 'Settings', and 'Log out' options. The main content area features a video player with a title 'Best Practices for using Hashtags for attracting your target market on Instagram'. The video content includes a woman in a red dress and a Periscope logo. To the left of the video, the streamer's profile 'April Marie Tucker @AprilMTucker' is displayed, along with a description: 'Best practices for using Hash tags to attract your target audience on INSTAGRAM SCOPEWITHAMT.COM'. Engagement statistics are shown: 53 WATCHED LIVE, 1 VIEWS, 123 COMMENTS, and 17932 HEARTS. Below the video, there are options to 'View All', 'Edit', 'Download', and 'Embed', along with social media sharing icons for Twitter, Facebook, Tumblr, and Reddit. On the right side, a list of viewer comments is visible, including 'Hey April!!!', 'Hey girl hey', 'Hey..from Connecticut!!', 'Hey hey April!!!', 'Tamira from Milwaukee', 'loved your scope last night', 'I'm here', 'Hi from Connecticut', and 'hello from the Dominican Republic'.



# Make Your Periscope Recordings POP

- ✓ Find recording on your Twitter feed
- ✓ Use Powerpoint
- ✓ Camtasia, Screenflow or Camstudio

**FOLLOW ON  
PERISCOPE & TWITTER  
@APRILMTUCKER**

Join The Conversation On Twitter  
Search:  
**#AMTSOPE**

Join me LIVE on  
 **Periscope**  
@AprilMTucker

Social Media Marketing, Leadership, Mindset,  
Lead Generation Tips for Home Biz Entrepreneurs

**FREE Periscope Training**  
[www.FREEScopeTraining.com](http://www.FREEScopeTraining.com)

12:23 / 42:27



Did you think this training was valuable?

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# Gifts

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iPhone Template

<http://aprilmarietucker.com/spt>

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