



LIMITLESS LEADS

D.M.O

If you want specific examples of the type of people you should friend request, follow & message based on YOUR specific business (or exactly what to say in the message)... OR examples of Facebook posts you could post daily... OR examples of how to move the conversation to messenger and transition to business fast,
CLICK HERE - I HAVE A 'DONE FOR YOU' SYSTEM FOR THAT!

Complete this simple 'Daily Method of Operation' every single day in your business, and you can't help but get prospects to talk to and leads for your business.

This 'DMO' should take roughly 1-2 hours per day.

- Use the 'Follow Method' to Get Leads Reaching Out to YOU (*at least 50 / day*)
- Send Targeted Friend Requests Including a Personal Message to Build Your Audience Daily (*10 - 15 MAX / day*)
- Authentically Engage with Your RED HOT Prospects You Are In Conversation With AND Top Influencers In YOUR Niche: Their Posts, Pages, Pics, Videos, etc. (*10+ comment engagements / day*)
- Post quality content consistently that speaks to your prospect's pain, adds value to **THEIR** lives, and solves **THEIR** problems. You'll want to do this on your personal profile 2-3 times per day, and inside 2-3+ targeted Facebook groups per day. *** MLSP members get 'Done For You' solutions to help you post and get leads today.**

REMINDERS AS YOU EXECUTE THIS EFFECTIVE 'DMO'

- The goal is to get involved where your target market and dream audience is having the conversations. For example, in the leaders & top influencers' posts & live streams, you could easily answer questions others have left in the comments and add value to the conversations.
- Reply and respond to messages and inboxes from prospects based on the previous day's work because YES you will get conversations going if you apply this 'Daily Method of Operation!'
- BUILD YOUR AUDIENCE by adding friends, using the follow method, and leveraging FB groups on a daily basis
- Have NEW conversations with at least 5-10 NEW TARGETED PEOPLE PER DAY.
- Move any / all conversations over to messenger as quickly as possible, and transition the conversation to business as quickly as possible so you do not waste your time! We'll be diving deeper into this strategy into Phase 2 of your 'Getting Started' training.

WHAT A POTENTIAL SOCIAL MEDIA MARKETING CALENDAR COULD LOOK LIKE TO FIT YOUR BUSY DAY

6:00 AM	15 Minutes on 'follow method' to follow targeted prospects	25 <i>Follows</i>
6:15 AM	15 Minutes to find targeted prospects to send a friend request	5 <i>Friend requests sent</i>
6:30 AM	15 Minutes to engage with prospects you have been communicating with and leaders in your niche, pages, groups, videos, etc.	10 <i>Quality engagements</i>
9:00 AM	5 Minutes to post an MLSP 'Lead Generation Campaign' on your personal profile and / or in 10 groups	Social Media Posts Complete
12:00 PM	15 Minutes on 'follow method' to follow targeted prospects	25 <i>Follows</i>
12:15 PM	15 Minutes to find targeted prospects to send a friend request	5 <i>Friend requests sent</i>
12:30 PM	15 Minutes to engage with prospects you have been communicating with and leaders in your niche, pages, groups, videos, etc.	10 <i>Quality engagements</i>
7:00 PM	Respond & reply to messages, message and start a conversation with potential prospects, connect with potential buyers, follow-up with qualified individuals, and prospect as many people as possible for your business!	Connect, See Who's Open, and CLOSE! \$\$\$

RINSE & REPEAT TOMORROW, INCREASE YOUR SKILL-SETS DAILY, AND BUILD YOUR AUDIENCE DAILY!

Who are 10 influencers & leaders in YOUR Industry that have the dream audience you know you can serve?

Brainstorm and think of your perfect buyers out there in the marketplace... where are they having conversations, and who are they following?

1 _____

2 _____

3 _____

4 _____

5 _____

6 _____

7 _____

8 _____

9 _____

10 _____

** This could be people in your specific company, authors, speakers, trainers, coaches, leaders, ANYONE and ANYWHERE you think your potential customers could be on Facebook. The point of this exercise is so that you get clear on a place to start where your dream buyers are already hanging out.*

NOTES:

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